



ArganOil

- Nourishes hair, nails, and skin
- Prevents and reduces stretch marks

EXOTIC OILS *Collection* CERTIFIED ORGANIC



GojiSeed Oil

- Reduces age/sun spots and freckles
- Ideal for delicate skin



SkinLovers Oil

- Deeply hydrates skin
- Improves skin elasticity



Seabuckthorn Seed Oil

- A natural sunscreen to prevent wrinkles
- Helps relieve dry skin



RosaMosqueta Seed Oil

- Reduces skin aging
- Reverses UV damage



TamanuOil

- Great for eczema
- Soothes cuts, scrapes, bites, and stings



BaobabOil

- Relieves dry and damaged skin
- Regenerates epithelial tissues

For more information or to download our brochure,
please visit newrootsherbal.com/exoticoils

Prevention & Cure® since 1985



- Our ISO 17025 accredited laboratory has 15 scientists: 3 PhDs, 4 MScs, and 8 BScs
- All our products are non-GMO



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EXOTIC OILS *Collection*

CERTIFIED ORGANIC





Food for your Skin

We're excited to present our worldwide collection of exotic oils. Our entire collection is certified organic and cold-pressed or extracted by solvent-free supercritical CO₂ extraction. This ensures you're receiving the purest, unspoiled, nutrient-rich product available for maximum therapeutic benefits.

New Roots Herbal has forged a reputation for producing premium-quality, non-GMO natural health products. Our Exotic Oils Collection is grown without the use of chemical fertilizers or toxic sprays. We have also validated our producers for sustainable agricultural ethics.

Our oils are tested in our own industry-leading, ISO 17025 accredited analytical laboratory for identity, purity, heavy metals, pesticides, and environmental toxins. Our exhaustive battery of tests also guarantees our exotic oils are not diluted with inferior carrier oils.

The following analytical equipment is used to validate all of our exotic oils:

- Gas Chromatograph with Flame Ionization Detector (GC/FID) (fatty-acid composition)
- Inductively Coupled Plasma Optical Emission Spectrometer (ICP-OES) (heavy metals)
- Gas Chromatograph/Mass Spectrometer (GC/MS) (pesticides)
- Headspace Gas Chromatography (organic solvent residues)
- Titration and Spectrometry (oxidative stability)



ArganOil

Ingredients

Each bottle contains:

Organic raw argan oil (cold-pressed) 50 ml
with added natural vitamin E

Lightweight, fast-absorbing oil for daily moisturizing and treatment of your skin, hair, and nails.

- Minimizes and prevents wrinkles
- Increases skin elasticity
- Prevents and reduces stretch marks
- Helps heal and attenuate scars
- Deeply hydrates dry skin, hair, nails, and cuticles
- Regulates oily skin and helps clear acne
- Relieves inflammation
- Effective in treating psoriasis, eczema, and cold sores
- Gives skin a fresh, youthful glow



RAW ORGANIC **ARGAN**OIL

FROM MOROCCO

ArganOil is produced from the nut of the rare argan tree (*Argania spinosa*), which mainly grows in a small region of southwestern Morocco. Our pure organic **ArganOil** is first cold-pressed to offer you the best quality and highest-grade oil possible. We purchase our raw organic **ArganOil** from a women's cooperative that works within a UNESCO Biosphere Reserve, ensuring the protection and reforestation of argan trees as well as supporting the social and economic welfare of the women involved.

When used on a regular basis, **ArganOil** smoothes wrinkles, softens skin, and increases skin elasticity. Vitamin E, one of the most powerful biological antioxidants, is found at very high concentrations in **ArganOil**. Vitamin E holds the ability to neutralize free radicals and help protect cell membranes from lipid oxidation, thereby slowing the aging process and sustaining your skin's youthful appearance. **ArganOil** also contains exceptionally high levels of essential fatty acids, including linoleic acid (omega-6), which protect and repair the skin by stimulating intracellular oxygenation, helping to restore the vital balance of water and fats in the hydrolipidic film of the skin. As such, **ArganOil** is effective in treating and soothing acne, psoriasis, eczema, and cold sores.

Your hair and scalp can also highly benefit from the restorative and protective

properties of **ArganOil**. By mending split ends and repairing dry, damaged hair, **ArganOil** will strengthen the protein-bonding structures of the hair and restore elasticity, shine, and luster, making the hair smoother and more manageable. It will help treat and soothe dry, flaky scalp conditions, as well as nourish and promote healthy hair growth. Apply the oil on dry or wet hair from tip to root, and finish with a light scalp massage. Wrap a warm towel around your head and leave the oil on for 30 minutes or multiple hours. Wash and style as usual. To further smooth hair texture, mend split ends, and moisturize, a light layer of oil may be applied on the bottom three quarters of your hair length just before blow-drying; the heat will then help the oil penetrate even deeper, and give the hair more luster and shine.

Even dry, brittle nails can be addressed with **ArganOil**. Soak your nails and cuticles in a mixture of equal parts of **ArganOil** and lemon juice to soften your cuticles and strengthen your nails, and finish off the perfect manicure with a luscious layer of **ArganOil** all over your hands.

Raw organic **ArganOil** is a rejuvenating, multitasking ally for your daily body-care regime.



BaobabOil

Ingredients

Each bottle contains:

Organic baobab (*Adansonia digitata*)
raw oil (cold-pressed) 30 ml
with added natural vitamin E

Luxurious, versatile, and healing for the skin, hair, and body:

- Improves skin tone and elasticity
- Relieves dry and damaged skin
- Rich in vitamins and antioxidants
- Minimizes signs of aging
- Noncomedogenic, nongreasy
- Does not clog pores
- Provides pain relief for burns
- Regenerates epithelial tissues
- Soothes eczema and psoriasis
- Natural oxidative stability



RAW ORGANIC **BAOBABOIL** FROM **SOUTHERN AFRICA**

Cold-pressed from the kernel of Africa's most recognizable tree, certified raw and organic **BaobabOil** is one of our more exotic luxury oil treatments. Rich in antioxidants, omega fatty acids, and vitamins A, C, D, and E, our pure **BaobabOil** repairs and hydrates dry, damaged skin and hair; fights the signs of aging; soothes inflammatory skin conditions; and treats burns — all without clogging pores or aggravating acne.

The massive and long-limbed baobab is also dubbed the “monkey bread tree” or “upside-down tree,” so-named for the spindly branches, spreading upwards from the thick trunk, that resemble a root system more than a tree's crown. Most evocatively, it is called the “tree of life” due to its many uses as food, shelter, medicine, and to heal wounds. Since this adaptive tree can store up to 120,000 litres of water inside its hollow trunk during times of draught, it is also used as a source of water.

Africa boasts a rich history of skin- and hair-care recipes sourced from the natural ingredients provided by its lush and varied landscape, and baobab oil is a shining example of this heritage. Our pure, unrefined **BaobabOil** is characterized by its clear, golden color and subtle, nutty scent. Thick and luxurious to the touch, it absorbs rapidly into the skin, leaving its surface supple yet nongreasy.

High in vitamins, antioxidants, and essential fatty acids, **BaobabOil** nourishes and improves skin elasticity and soothes dry skin. Vitamin E, a powerful antioxidant that slows cell damage and collagen breakdown, works to reverse the visible signs of aging. This rich golden oil

also contains equally high levels (30–45%) of polyunsaturated fatty acids, omega fatty acids (oleic and linoleic), and saturated fatty acids (palmitic, stearic, and arachidic), all of which act together to fight free radicals and plump skin cells, and stimulate cellular regeneration. Rounding out the potent blend of nutrients is vitamin D, known to boost collagen production and enhance radiance in skin and hair.

A few drops of **BaobabOil** dabbed onto delicate areas, such as the eye contours, the throat and décolletage, will help moisturize and renew these sensitive zones. For a more intensive treatment, use as a hair mask to strengthen and repair dry and/or damaged locks, drawing the oil from roots to tips, leaving it in for 10–15 minutes, and finishing with a nice scalp rub before rinsing.

Make a spa session of it and use the time while the hair absorbs the nutrients in the oil by adding 10–20 drops to a bath and steeping in a full-body saturation of healing **BaobabOil**. Warming up this emollient and deeply penetrating oil beforehand makes for an indulgent postbath massage, a fantastic addition to any self-care ritual.

As therapeutic as it is lavish, **BaobabOil** is also effective in treating inflammatory skin conditions, such as psoriasis and eczema. Great as an ointment for burns as well, it provides pain relief, reduces scarring and inflammation, and promotes regeneration of the epithelial tissues.

Profoundly healing as well as beautifying, our 100% pure and organic **BaobabOil** is a luxurious, skin-care ally for your face, hair, and body.



GojiSeed Oil

Ingredients

Each bottle contains:

Organic goji seed oil (CO₂ supercritical extract) 15 ml
with added natural vitamin E

Lightweight, deep-penetrating oil for daily moisturizing protection and evening of skin tone.

- Ideal for use around the eye-contour area
- Minimizes and prevents wrinkles
- Increases skin elasticity
- Corrects irregular skin pigmentation
- Attenuates age spots and sunspots/freckles
- Deeply hydrates dry skin
- Protects the skin from free radicals
- Relieves redness and inflammation
- Ideal for sensitive skin





ORGANIC **GOJISEED** OIL

FROM THE QINGHAI-TIBETAN PLATEAU

Lovingly assigned the nickname “red diamonds” in Asia, goji berries offer numerous age-defying health benefits for your body, both on the inside and out. The oil from the seeds of this small, treasured red fruit offers your skin much-needed support by assisting it in protecting itself from the stresses of everyday life, all the while keeping it youthful and radiant.

When used on a regular basis, **GojiSeed Oil** smoothes wrinkles, helps remove milia seeds, increases skin elasticity, and evens out skin tone. Exceptionally high in essential fatty acids, most especially linoleic acid (omega-6), this product protects and repairs the skin by stimulating intracellular oxygenation, helping to restore the vital balance of water and fats in the hydrolipidic film of the skin.

Exceptionally light in texture, **GojiSeed Oil** is ideal for use around the delicate eye-

contour area where richer products can often promote the creation of milia seeds, those unsightly white or yellowish little bumps that appear on the eyelids and temples.

Vitamin E, abundant in goji seeds, holds the ability to neutralize fat-soluble radicals and helps protect cell membranes from lipid oxidation, maintaining skin elasticity and firmness. Penetrating deep into the skin, goji seed oil stimulates blood circulation and raises skin metabolism, thereby accelerating cell turnover, helping to even out skin tone, and attenuates melanin deposits such as age spots and freckles.

With all of this in mind, **GojiSeed Oil** definitely points towards being an excellent addition to your skin-care regime, most especially the delicate skin of the eye-contour area.



RosaMosqueta Seed Oil

Ingredients

Each bottle contains:

Organic rosehip seed oil (cold-pressed) 30 ml
with added natural vitamin E

Lightweight, fast-absorbing oil for daily moisturizing and treatment of your skin.

- Minimizes and prevents wrinkles
- Increases collagen and elastin levels in skin
- Prevents and reduces stretch marks
- Helps heal and attenuate scars and burns
- Improves skin texture
- Revitalizes dry, dull skin
- Reduces hyperpigmentation
- Evens out skin tone
- Reverses UV damage





ORGANIC **ROSAMOSQUETA** (ROSEHIP) SEED OIL

FROM THE **CHILEAN ANDES**

RosaMosqueta Seed Oil is produced from the seeds contained inside the berries of a wild rose bush that grows abundantly in the southern Andes: *Rosa rubiginosa*, also known as Rosa Mosqueta by the locals in Chile and Argentina. The pale pink flowers of this shrub are quite the ethereal bloom, with a short life span of only about 24 hours. Once the petals have fallen, what is left behind is the much-coveted reddish fruit, vessel to the precious rosehip seeds. Our pure organic **RosaMosqueta Seed Oil**, which comes from the lush and rainy mountainous valleys of Chile, is first cold-pressed to offer you the best quality and highest-grade oil possible.

What sets **RosaMosqueta Seed Oil** apart from other natural oils is the bioavailable retinoic acid (a metabolite of vitamin A) it contains. Retinoic acid delays the effects of skin aging, assists cell regeneration, and promotes the increase of collagen and elastin levels that provide structural

support for the skin. The result is firmer, smoother, and more youthful-looking skin, with greater elasticity and defined contours. As it increases the skin's capacity to produce new cells and replace old ones, applied on a regular basis, **RosaMosqueta Seed Oil** is an excellent aid in reducing hyperpigmentation and reversing UV damage, as well as improving and evening out skin tone and color.

RosaMosqueta Seed Oil's regenerative and healing benefits can also be attributed to its high amount of essential fatty acids as well as vitamins C and E, which further promote healthy skin. It is particularly rich in linoleic and linolenic acids, nutrients which play an important role in keeping skin hydrated, supple, and protected.

Raw organic **RosaMosqueta Seed Oil** is a rejuvenating, multitasking ally in your daily body care regime.



SeabuckthornSeed Oil

Ingredients

Each bottle contains:

Organic seabuckthorn seed oil
 (CO₂ supercritical extract) 30 ml
 with added natural vitamin E

Nutrient-rich moisture and protection for your skin and body:

- Absorbs harmful UV rays and protects the skin
- Minimizes and prevents wrinkles
- Accelerates skin regeneration
- Prevents and reduces stretch marks
- Helps heal and attenuate scars and burns
- Balances, soothes, and rejuvenates skin
- Strengthens cell membranes
- Improves microcirculation in the skin
- Inhibits fungi, mold, and other invaders
- Reduces inflammation
- Helps relieve psoriasis, eczema, and rosacea
- Maintains smooth, fair-looking skin



ORGANIC SEABUCKTHORNSEED OIL

FROM THE QINGHAI-TIBETAN PLATEAU

Pure and natural, our **SeabuckthornSeed Oil** is an antioxidant that will strengthen, protect, relieve, and help regenerate every part of your body it will come in contact with. It is no wonder this superberry was a staple in the diet of the great Genghis Khan's army; it is said the soldiers were given an extra advantage, making them tough, with a stronger immune response, and capable of handling their harsh environment better than their opponents.

Seabuckthorn itself is a highly resilient wild shrub: it grows in sandy or very arid soils, and thrives in unforgiving conditions where many cannot survive. It can tolerate temperatures ranging from -40 °C to +40 °C, from high elevations to salt-spray splash. Seabuckthorn is native over a wide area, ranging from the Atlantic coasts of Europe, over to northwestern China.

Our pure organic **SeabuckthornSeed Oil** comes from the Qinghai-Tibetan Plateau. This area has proven to yield the best-quality and most potent seabuckthorn berries in the world. This is due to the intense conditions the seabuckthorn must endure. High altitude, strong ultraviolet radiation, severe cold and heat, dry barren soil, etc., have allowed the seabuckthorn in this area to create a superior and extraordinary biodefense mechanism.

Rich in vitamins E and K, carotenoids, flavonoids, and a near-perfect ratio of the unsaturated essential fatty acids omega-3 and -6, **SeabuckthornSeed Oil** is a powerful antioxidant, protecting the skin from UV radiation and free radicals, inhibiting inflammatory disorders, and accelerating skin regeneration.

Long-wave UV rays are known as the most damaging of the UV rays, due to the fact they can travel through glass, clothing, and even the skin to reach the dermis, thus creating cumulative damage over time. **SeabuckthornSeed Oil** has been proven to effectively absorb these harmful UV rays and protect the skin. Remember to apply a thin layer of this natural sunscreen to the exposed areas of your body the next time you slip on your runners for a quick jog, or gear up for a ski jaunt down the slopes.

When used on a regular basis, **SeabuckthornSeed Oil** will smooth away wrinkles, soften skin, improve microcirculation, prevent moisture loss, and protect your skin from fungi and other invaders.

Organic **SeabuckthornSeed Oil** is a sure ally to help keep your body and your skin strong, protected, and looking their best.

SkinLovers Oil

Ingredients

Each bottle contains:

Blend of organic: goji seed oil, rosehip seed oil, seabuckthorn seed oil, argan oil, and tamanu oil (all oils are supercritical or cold-pressed) 15 ml with added natural vitamin E

Lightweight, fast-absorbing oil for daily moisturizing and treatment of your skin and body.

- Highly antioxidant and regenerative
- Protects the skin from free radicals
- Improves skin elasticity
- Deeply hydrates dry skin
- Improves microcirculation in the skin
- Inhibits fungi, mold, and other invaders
- Gives skin a fresh, youthful glow



ORGANIC **SKINLOVERS OIL**

FROM **MOROCCO** TO **TIBET**

A synergistic symphony for your body, our blend of exotic oils will support your skin on every front imaginable. The combined qualities of our oils will deeply hydrate and rejuvenate your skin. Fine lines will be smoothed away, and wrinkles slowed in their process. Accelerated cell turnover will offer radiant, flawless, and even skin tone. Increased skin elasticity will prevent

and reduce stretch marks, defending your skin from potential pathogens and invaders, as well as reversing and protecting your skin from oxidative and UV damage.

We have created the ultimate experience in skin therapy, where dramatic, positive change is a definite possibility.



1.



2.



3.



4.



5.



6.

1. Goji berries

2. Tamanu nuts

3–4. Seabuckthorn berries

5. Rosehip buds

6. Argan nut



TamanuOil

Ingredients

Each bottle contains:

Organic tamanu nut oil (cold-pressed) 30 ml
with added natural vitamin E

Lightweight, fast-absorbing oil for daily moisturizing and treatment of your skin and body.

- Highly antioxidant and regenerative
- Excellent topical first aid for cuts, scrapes, bites, and stings
- Improves skin elasticity
- Prevents and reduces wrinkles and stretch marks
- Helps heal wounds and attenuate scars
- Deeply hydrates dry skin
- Relieves inflammation
- Topical analgesic for joint and muscle pain, arthritis, and rheumatism





ORGANIC **TAMANU**OIL

FROM SOUTH PACIFIC ISLANDS

The ultimate rescue remedy for ailing skin and various pains, **TamanuOil** is produced from the kernel contained within the nut of the tamanu fruit. The tamanu tree (*Calophyllum inophyllum*) is indigenous to tropical Southeast Asia, where it grows wild both on the coast and inland. In order to release the precious oils contained within, the kernel must be left to dry in the sun for about a month or two, where it will then become covered with a rich, dark, and very sticky oil. From that point, the kernel can be cold-pressed to extract the luxurious and fragrant greenish-colored oil of tamanu.

TamanuOil has many varied uses and is a remarkable topical healing agent to a broad range of skin conditions. The indigenous peoples of Southeast Asia have used this sacred oil for centuries. It heals cuts, bites, stings, wounds, severe burns, and any skin-related ailment; has an analgesic effect and relieves joint/muscle pain, sprains, sciatica, arthritis,

and rheumatism. **TamanuOil** can even be applied on the neck to relieve and soothe a sore throat.

Anti-inflammatory, antibacterial, and antifungal, **TamanuOil** has proven efficient towards clearing and healing the body of numerous pathogens, e.g. athlete's foot, ringworm, abscesses, infected nails, wounds... and the list goes on! Promoting the formation of new tissue, thus optimizing wound healing and the growth of healthy skin, its regenerative properties are impressive towards the cicatrization and attenuation of scars, stretch marks, and blemishes. Highly antioxidant, it will support your skin by slowing down the hands of time and keeping it plump, smooth, and youthful.

Tamanu truly is a precious gem in the family of natural oils. If you look closely, you will notice it exhibits delicate, shiny microcrystals: no wonder it possesses so many beautifying qualities!





ArganOil

Hand-picked by a women's cooperative in Morocco, our organic argan oil is a lightweight, fast-absorbing nourishment for your skin. It prevents and reduces wrinkles, stretch marks, and scars, while leaving your skin supple and moisturized.



BaobabOil

Profoundly healing as well as beautifying, our 100% pure and organic **BaobabOil** is a luxurious, nongreasy skin-care ally for your face, hair, and body.



GojiSeed Oil

Our goji seed oil is hydrating, antiaging, age/sunspot diminishing, and ideal for sensitive skin. Apply before bedtime.



RosaMosqueta Seed Oil

Revitalizes dry and dull skin, delays premature aging, and improves skin elasticity. Fast-absorbing, leaving skin firm and smooth, with an even color and tone. Ideally, apply at bedtime.



SeabuckthornSeed Oil

Like a virtual shield for your skin, **SeabuckthornSeed Oil** strengthens cell membranes and works as a very effective natural sunscreen due to its powerful protective properties. Fast-absorbing for silky, radiant skin.



SkinLovers Oil

A blend of five exotic oils which will protect you on all fronts, it will deeply hydrate and rejuvenate your skin. We have bottled the ultimate experience in skin therapy, where dramatic positive change is a definite possibility.



TamanuOil

The ultimate rescue remedy for ailing skin, tamanu nut oil is anti-inflammatory, antimicrobial, antibiotic, antioxidant, and antiaging. It will accelerate the healing of cuts, sores, burns, boils, acne, eczema, psoriasis, and so much more.

***Also available:**

Exotic Oils Gift Set

The set includes **ArganOil**, **RosaMosqueta Seed Oil**, **SkinLovers Oil**, and **TamanuOil**.






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